



**Course Name:** Business Ethics

**Course Number:** BBG\* 240

**Credits:** 3

**Catalog description:** A study of business from a personal and social perspective. The course concentrates on assessing how business affects our individual lives, and what role business and its values play in our society as a whole. Ethical issues in business theory and practice will be analyzed including such topics as: morality, quality of life, codes of ethics, obligations to stakeholders, rewards and responsibilities, whistle-blowing, company loyalty, and attitudes toward work, the values of capitalism, and attitudes toward people living and working around us in society.

**Prerequisite, Corequisite, or Parallel:** ENG\*101 or Permission of Instructor

### **General Education Competencies Satisfied:**

**HCC General Education Requirement Designated Competency Attribute Code(s):**

None

**Additional CSCU General Education Requirements for CSCU Transfer Degree Programs:**

None

**Embedded Competency(ies):**

None

**Discipline-Specific Attribute Code(s):**

BUS                      Business elective

### **Course objectives:**

#### **General Education Goals and Outcomes:**

None

#### **Course Specific Objectives:**

1. Explain the historical development of business ethics
2. Describe ethical issues related to the functional areas of business



3. Distinguish between classifications of ethical issues
4. Compare moral philosophies and their perspectives as they apply to business ethics
5. Distinguish between social responsibility issues as they relate to economic, legal, organizational, and philanthropic dimensions
6. Explain the components of an ethical decision making framework
7. Describe how an organization influences ethical decision making
8. Describe how interpersonal relationships effect organizational ethics
9. Discuss how opportunity and conflicting organizations effect ethical decision making
10. Explain the components of an effective organizational ethics program
11. Contrast domestic versus international ethical issues

**Course Content:**

- A. An Overview of Business Ethics
- B. Ethical Issues in Business
- C. Applying Moral Philosophies to Business Ethics
- D. Social Responsibility

Date Course Created:

Date of Last Revision: 03/30/2017