



**Course Name:** Principles of Management

**Course Number:** BMG\* 202

**Credits:** 3

**Catalog description:** An introductory course in management concept principles, theories and practices. Management is viewed as a discipline and as a process. The scope of the course includes ethics, planning, decision-making, organizing, leading, and controlling. Basic management concepts will be applied in solving problems in organizations. Self-assessment and management principles are also explored.

**Prerequisite, Corequisite, or Parallel:** ENG\*101 or Permission of Instructor

### **General Education Competencies Satisfied:**

**HCC General Education Requirement Designated Competency Attribute Code(s):**

None

**Additional CSCU General Education Requirements for CSCU Transfer Degree Programs:**

None

**Embedded Competency(ies):**

None

**Discipline-Specific Attribute Code(s):**

BUS                      Business elective

### **Course objectives:**

**General Education Goals and Outcomes:**

None

**Course Specific Objectives:**

1. Contrast the theories in the evolution of management
2. Describe cultural and environmental components in management
3. Differentiate theories of business ethics and social responsibility
4. Describe the steps, components and tools in the management decision-making
5. Explain the concepts and components in the planning and organizing process



6. Explain the human resource process and its components
7. Describe the driving factors that affect change: strategies and tactics

**Course Content:**

- **Introduction to Management**

- A. Managers and You in the Workplace
- B. Management History Module
- C. Making Decisions

- **Basics of Managing in Today's Workplace**

- A. Managing the External Environment and the Organization's Culture
- B. Managing in a Global Environment
- C. Managing Diversity
- D. Managing Social Responsibility and Ethics
- E. Managing Change and Disruptive Innovation

- **Planning**

- A. Planning Work Activities
- B. Managing Strategy
- C. Entrepreneurial Ventures

- **Organizing**

- A. Designing Organizational Structure
- B. Managing Human Resources
- C. Creating and Managing Teams

- **Leading**

- A. Managing Communication
- B. Understanding and Managing Individual Behavior
- C. Motivating Employees
- D. Being an Effective Leader

- **Part 6: Controlling**

- A. Monitoring and Controlling
- B. Planning and Control Techniques Module
- C. Managing Operations Module

Date Course Created:

Date of Last Revision: 04/03/2017