



Course Name: Leadership

Course Number: BMG* 203

Credits: 3

Catalog description: An in depth examination of the nature and importance of leadership concepts and principles as applied to organizational effectiveness. Competent leadership is required to meet organizational challenges in a rapidly changing, globally competitive world. Leadership research findings, practice, and skills are emphasized in light of modern theories and applications. Cases and skill development exercises will be used extensively.

Prerequisite, Corequisite, or Parallel: ENG*101 or Permission of Instructor

General Education Competencies Satisfied:

HCC General Education Requirement Designated Competency Attribute Code(s):

None

Additional CSCU General Education Requirements for CSCU Transfer Degree Programs:

None

Embedded Competency(ies):

None

Discipline-Specific Attribute Code(s):

BUS Business elective

Course objectives:

General Education Goals and Outcomes:

None

Course Specific Objectives:

1. Contrast the theories in the evolution of management
2. Describe cultural and environmental components in management
3. Differentiate theories of business ethics and social responsibility
4. Describe the steps, components and tools in the management decision-making
5. Explain the concepts and components in the planning and organizing process



6. Describe the driving factors that affect change; strategies and tactics

Course Content:

PART I: INTRODUCTION TO LEADERSHIP

- A. What does it mean to be a Leader?

PART II: RESEARCH PERSPECTIVES ON LEADERSHIP

- A. Traits, Behaviors, and Relationships
- B. Contingency Approaches to Leadership

PART III: THE PERSONAL SIDE OF LEADERSHIP

- A. The Leader as an Individual
- B. Leadership Mind and Heart
- C. Courage and Moral Leadership
- D. Followership

PART IV: THE LEADER AS A RELATIONSHIP BUILDER

- A. Motivation and Empowerment
- B. Leadership Communication
- C. Leading Teams
- D. Developing Leadership Diversity
- E. Leadership Power and Influence

PART V: THE LEADER AS A SOCIAL ARCHITECT

- A. Creating Vision and Strategic Direction
- B. Shaping Culture and Values
- C. Leading Change

Date Course Created:

Date of Last Revision: 04/01/2017