



COURSE NAME: PUBLICATIONS WORKSHOP I

COURSE NUMBER: COM*116

CREDITS: 3

CATALOGUE DESCRIPTION: Practical experience in all aspects of writing, editing, managing, and designing through assignments in a variety of student-sponsored publications. Included will be work on the school newspaper, yearbook, and literary magazine. This course uses computer word processing programs for completion of assignments and production of publications. This course satisfies the computer literacy requirement of the college.

Prerequisite: EN 101 or parallel.

General Education Competencies Satisfied:

HCC General Education Requirement Designated Competency Attribute Code(s):

None

Additional CSCU General Education Requirements for CSCU Transfer Degree Programs:

None

Embedded Competency(ies):

None

Discipline-Specific Attribute Code(s):

C **Computer Literacy (satisfies requirement)**

Course objectives:

General Education Goals and Outcomes:

None

Course Specific Outcomes:

1. Write a basic news story
2. Write in news style
3. Develop news stories
4. Identify news
5. Understand deadlines
6. Prepare, conduct, and write interviews
7. Understand the nature of newspaper design

8. Research for a variety of stories
9. Write opinion material
10. Evaluate and edit material
11. Choose and size photos

COURSE CONTENT:

Introduction

- Establish publication schedule
- Assign stories and photos
- Use of stylebook
- Use of computers

Preparation

- Newspaper style
- News story preparation

Collection

- Interviewing
- Reporting
- Opinion writing
- Photo

Finished product

- Editing
- Layout
- Choice and size of photos