



COURSE NAME: PUBLICATIONS WORKSHOP II

COURSE NUMBER: COM*216

CREDITS: 3

CATALOG DESCRIPTION: Designed to provide the student with broader publication experience and responsibility. These publications may include a school newspaper, a literary magazine, a yearbook, or other needed school publications. Students will learn such publication skills as feature writing, editorial writing, composition, layout, and sales. The course uses computer word processing programs for completion of assignments and production of publications. This course satisfies the computer literacy requirement of the college.

Prerequisite: COM*116 or permission of the instructor

General Education Competencies Satisfied:

HCC General Education Requirement Designated Competency Attribute Code(s):

None

Additional CSCU General Education Requirements for CSCU Transfer Degree Programs:

None

Embedded Competency(ies):

None

Discipline-Specific Attribute Code(s):

None

Course objectives:

General Education Goals and Outcomes:

None

Course-Specific Outcomes:

1. Write a basic news story
2. Write in news style
3. Develop news stories
4. Identify news
5. Understand deadlines
6. Prepare, conduct, and write interviews

7. Understand the nature of newspaper design
8. Research for a variety of stories
9. Write opinion material
10. Evaluate and edit material
11. Choose and size photos

COURSE CONTENT:

Introduction

- Establish publication schedule
- Assign stories and photos
- Use of stylebook
- Use of computers

Preparation

- Newspaper style
- News story preparation

Collection

- Interviewing
- Reporting
- Opinion writing
- Photo

Finished product

- Editing
- Layout
- Choice and size of photos